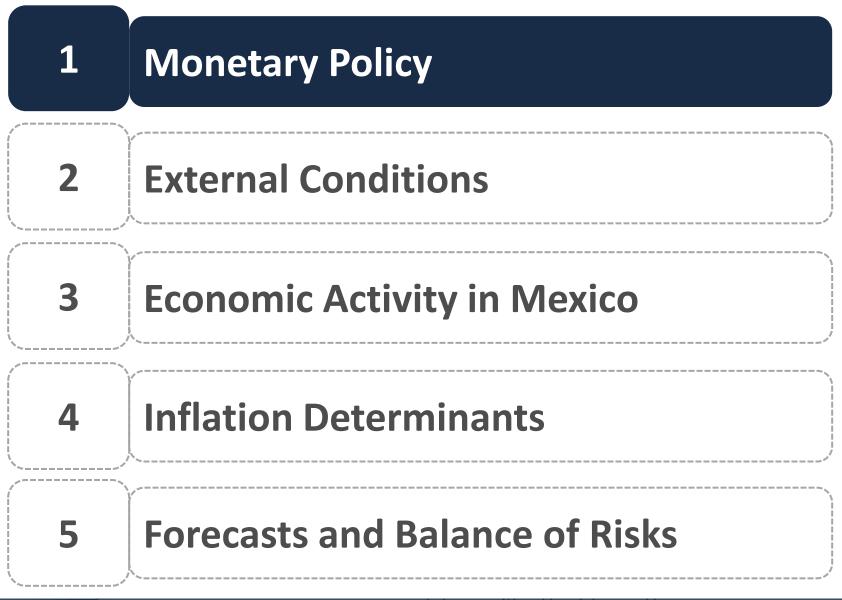


Outline

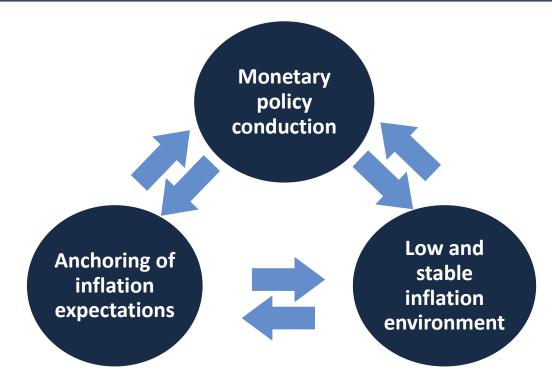




Monetary Policy Conduction

Monetary policy has focused on reaching an **efficient convergence** towards the 3 percent inflation target, i.e. **at the lowest cost to economic activity.**

The process of anchoring inflation expectations has been one of the key factors for this convergence.





Monetary Policy Conduction

Inflation: developed as expected in the first half of the year, while inflation expectations for the end of 2014 and 2015 declined.

Economic activity: was less dynamic than expected in the first months of the year, resulting in a **higher degree of slackness** in the economy.

In this context, considering:

The favorable performance of inflation.

The outlook that inflation will be close to 3 percent from the beginning of 2015 onwards.

Anchored inflation expectations.

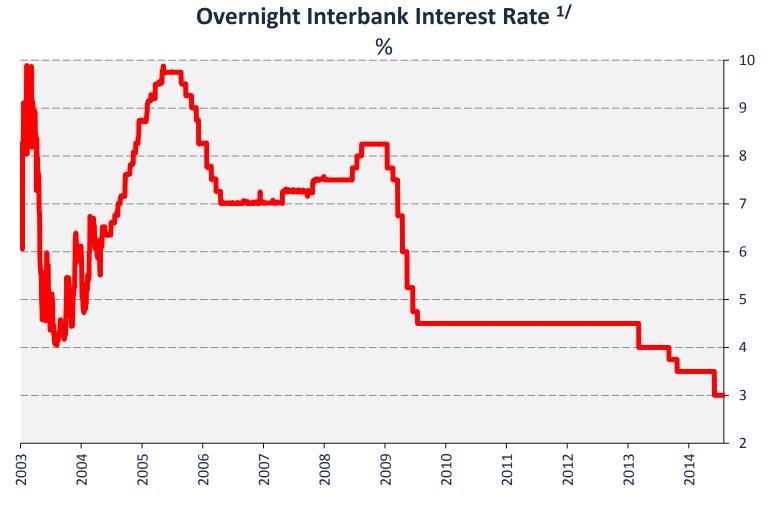
The weakness of economic activity.

TheBoardofGovernorsdecidedinJunetodecreasetheOvernightInterbankInterestRatefrom3.5to3.0 percent.



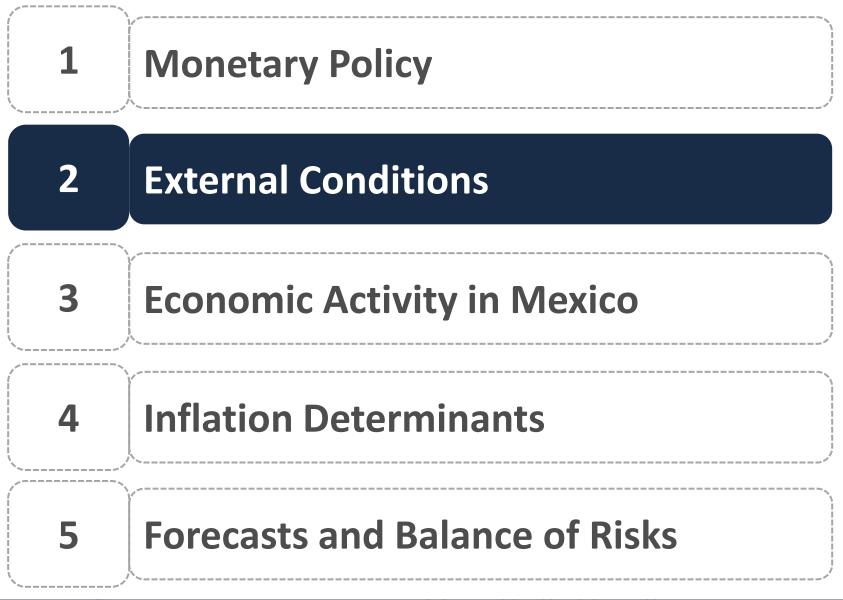
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The Board of Governors also estimated that, considering the foreseen recovery of the economy and the monetary stance of Mexico relative to the U.S., a further reduction of the interest rate target was not recommendable.



1/ Since January 21, 2008, the Overnight Interbank Interest Rate is shown. Source: Banco de México.

Outline





External Conditions

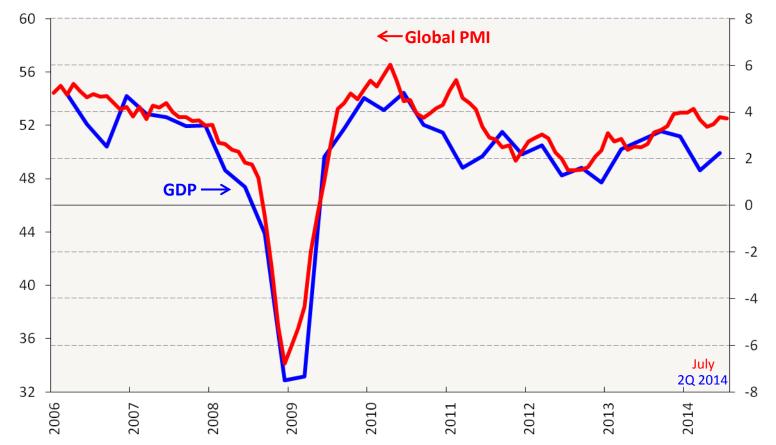
Global Outlook in 2Q 2014

Growth	 ✓ Recovery of the world economy: → Advanced economies: the effects of a lower fiscal consolidation and a very accommodative monetary policy supported the recovery. → Emerging economies: relatively weak conditions persisted.
Inflation	✓ In general, remained at low levels.
Monetary Policy	 Expectation that monetary stimulus in advanced economies prevails for a prolonged period. In particular, the U.S. Federal Reserve reaffirmed, conditional on the performance of the economy, its expectation of a gradual normalization of its monetary policy.



Growth of the world economy increased moderately during 2Q 2014, after a weaker than expected onset of the year.

World GDP Growth and Manufacturing Purchasing Managers' Index (PMI)

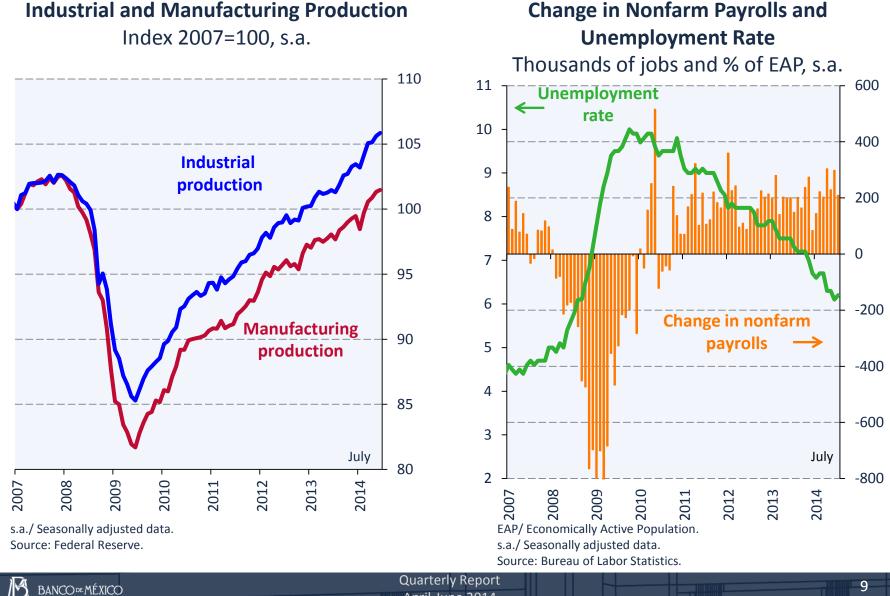


Quarterly % change at annual rate and diffusion index, s.a.

s.a./ Seasonally adjusted data.

Note: The sample of countries used for the calculation represents 86.1% of global GDP measured by purchasing power parity. Source: Estimated by Banco de México with data from Haver Analytics, JPMorgan and Markit.

In the U.S., manufacturing production presented a solid growth and labor market conditions further improved.

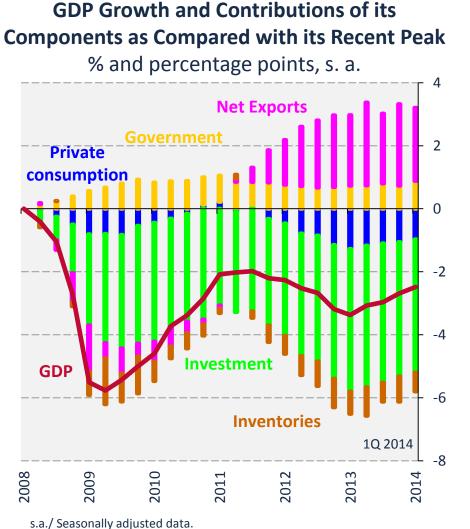


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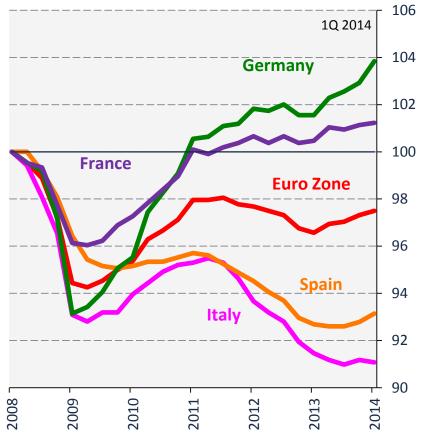
In the <u>Euro zone</u>, economic recovery remained weak and heterogeneous, with GDP still below pre-crisis levels.

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Gross Domestic Product Index I-2008=100, s.a.



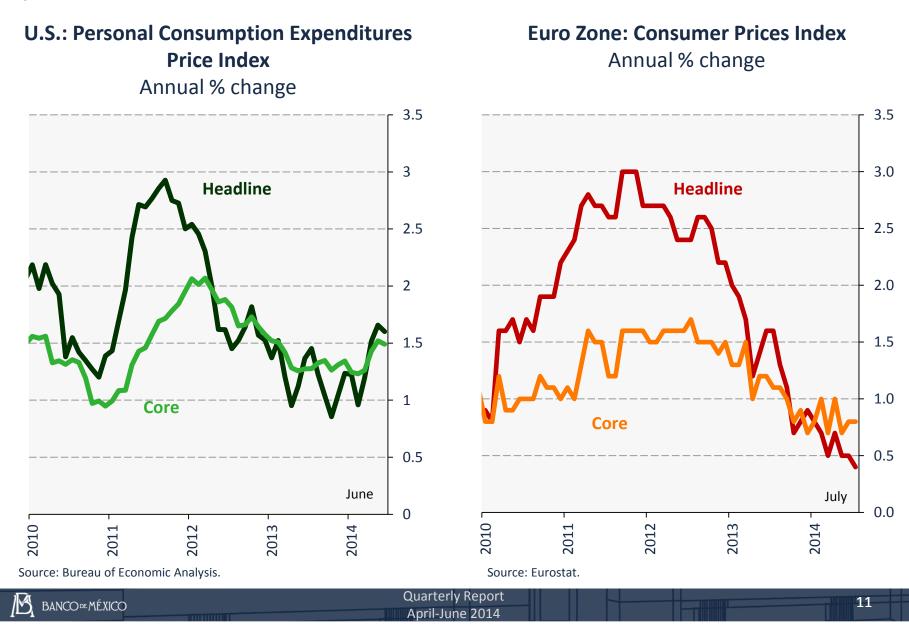
s.a./ Seasonally adjusted data. Source: Eurostat.

Source: Eurostat and Haver Analytics.

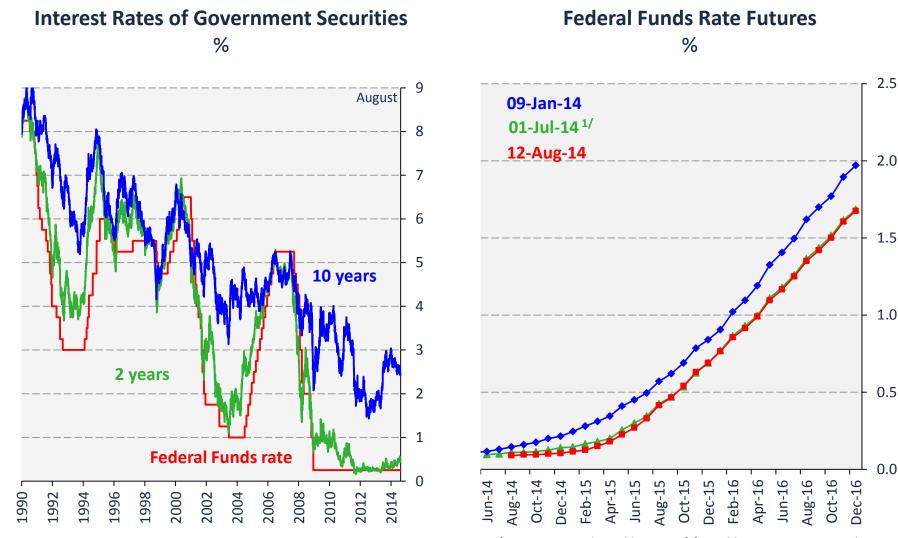
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In the U.S., inflation increased, although it remains below the Federal Reserve's 2 percent target. Meanwhile, in the Euro zone deflation risks persist.



The U.S. Federal Reserve reaffirmed its strategy of gradually withdrawing the monetary stimulus. However, recent U.S. data have raised expectations among some market participants of an anticipated adjustment of monetary conditions in that country.



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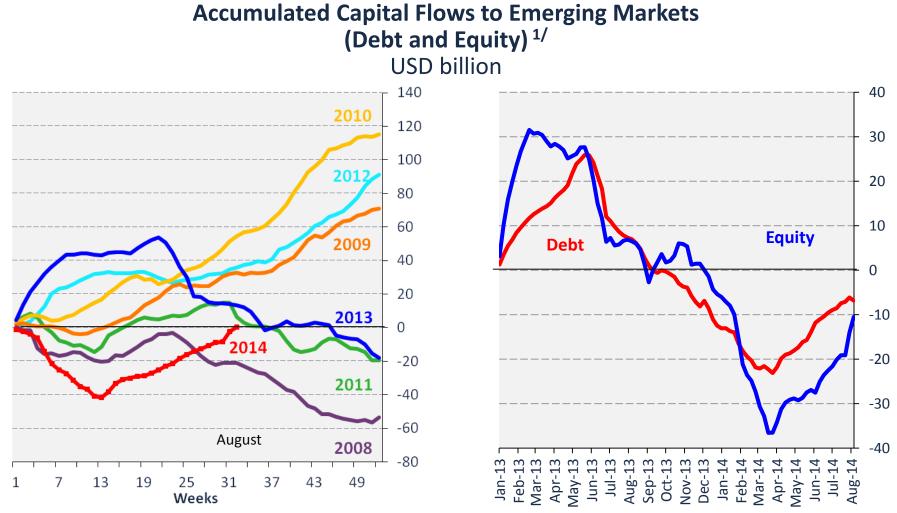
1/ Date prior to the publication of favorable economic activity data and the FOMC's July statement. Source: Bloomberg.

Source: U.S. Department of the Treasury.

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The expectation of a prevailing accommodative monetary policy intensified the search for yield process in 2Q 2014, leading to a recovery of capital flows to emerging economies.



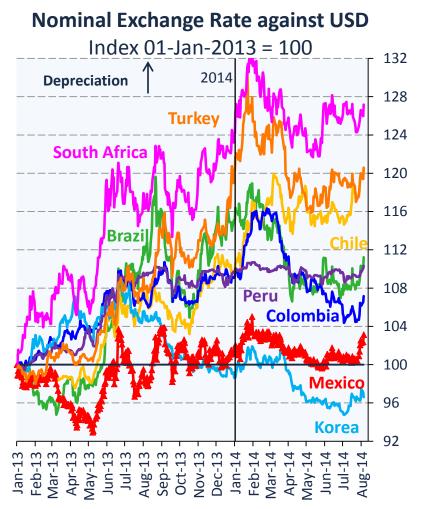
1/ The sample includes funds used to sell or buy equity and bonds from emerging markets registered in advanced economies. Flows exclude changes in market value of portfolios and changes in foreign exchange rates. Source: Emerging Portfolio Fund Research.

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Given the aforementioned, low volatility was registered in financial markets. However, due to more favorable than expected U.S. economic data, volatility increased recently.



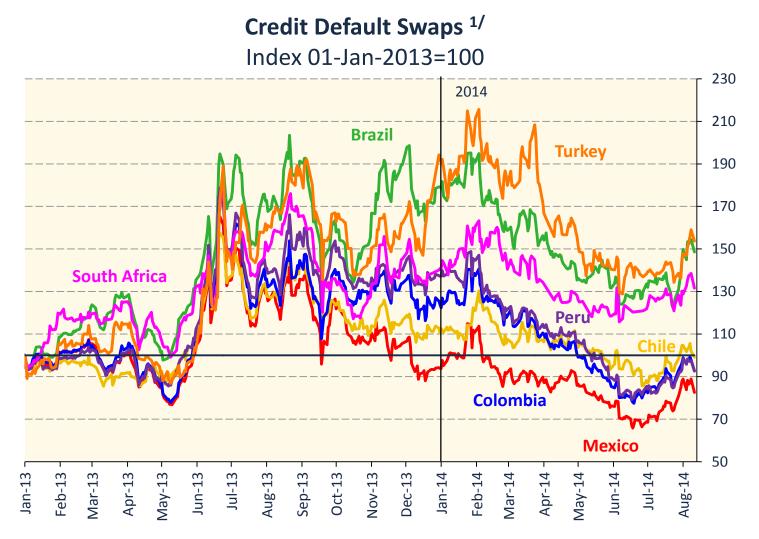
1/ Simple average of the implied volatility of one month exchange rate put options for: Brazil, Chile, Korea, India, Mexico, Peru, Poland, South Africa and Turkey. 2/ JP Morgan's FX implied volatility index for G7 countries (Canada, France, Germany, Italy, Japan, U.K. and U.S.).



Source: Bloomberg.

Source: Bloomberg.

In this context, Mexico stood out for being one of the economies whose risk indicators have been less affected during recent episodes of volatility.



1/ 5-year CDS.

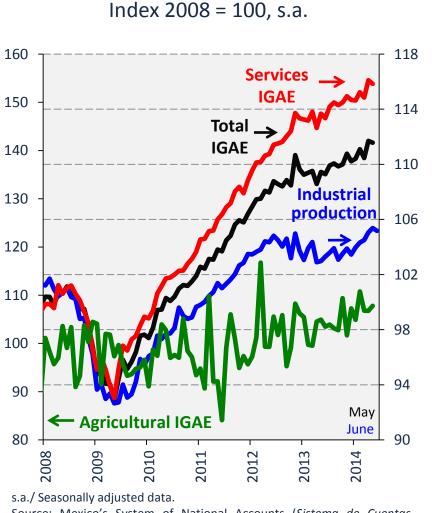
Source: Bloomberg.

Outline



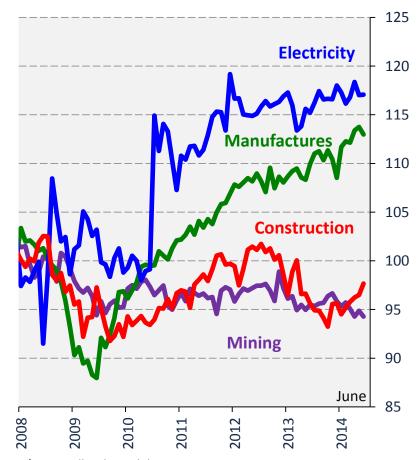


Economic activity in Mexico improved during 2Q 2014, as compared to the weakness observed in the previous two quarters.



Economic Activity Indicators

Source: Mexico's System of National Accounts (Sistema de Cuentas Nacionales), INEGI.



Industrial Activity

Index 2008 = 100, s.a.

s.a./ Seasonally adjusted data.

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Source: Mexico's System of National Accounts (*Sistema de Cuentas Nacionales*), INEGI.

More dynamic economic activity was mainly driven by external demand.

Manufacturing Exports Index 2007=100, s.a.

lota

230

210

190

170

150

130

110

90

70

50

June

2014

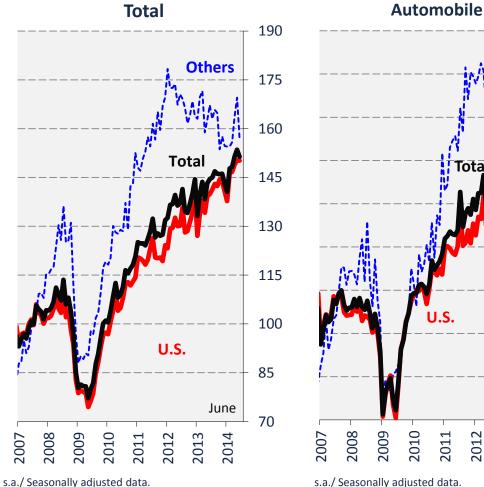
2013

2012

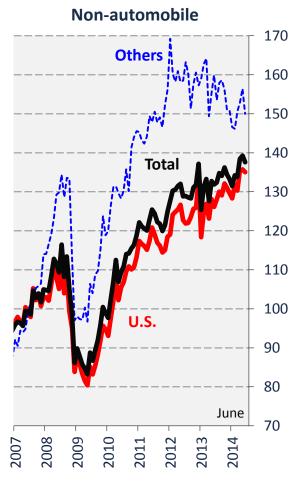
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Others



s.a./ Seasonally adjusted data. Source: Banco de México.

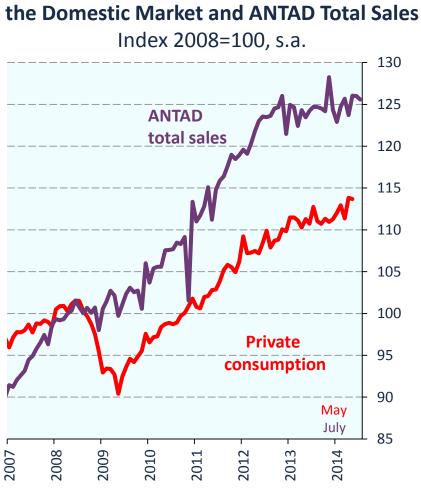


s.a./ Seasonally adjusted data. Source: Banco de México.

Source: Banco de México.

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Some consumption indicators changed their trend, although some of their determinants continue showing signs of weakness.



Monthly Indicator of Private Consumption in

s.a./ Seasonally adjusted data.

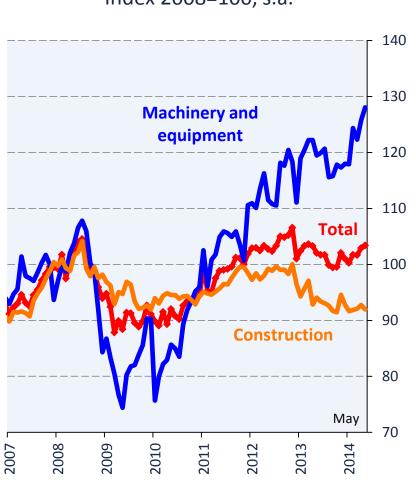
Source: Estimated by Banco de México with data from INEGI and ANTAD.

Consumer Confidence Index Jan-2003=100, s.a.



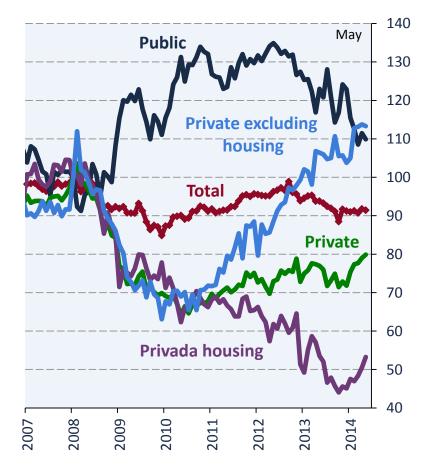
s.a./ Seasonally adjusted data. Source: Banco de México and INEGI.

Gross fixed investment indicators gradually improved in 2Q 2014.



Investment and its Components Index 2008=100, s.a.

s.a./ Seasonally adjusted data. Source: INEGI. **Real Value of Production in Construction** Index Jan-2008=100, s.a.

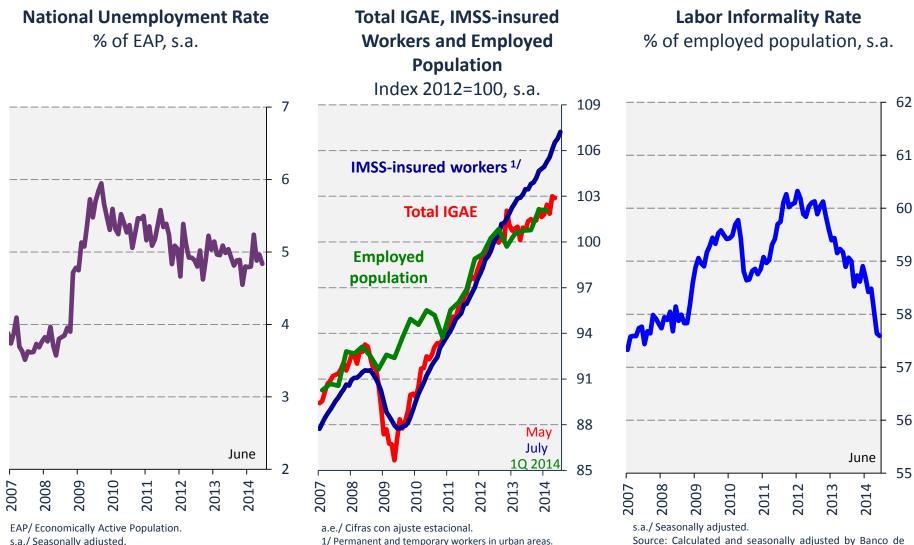


s.a./ Seasonally adjusted data.

Source: INEGI and seasonally adjusted by Banco de México in the case of public and private construction (private housing and private excluding housing).



Despite the more dynamic economic activity, during 2Q 2014 slack conditions persisted in the labor market.



1/ Permanent and temporary workers in urban areas. Source: IMSS and INEGI (SCNM and ENOE). Seasonally adjusted by Banco de México except for IGAE.

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de Ocupación v Empleo). INEGI.

Source: National Employment Survey (Encuesta Nacional

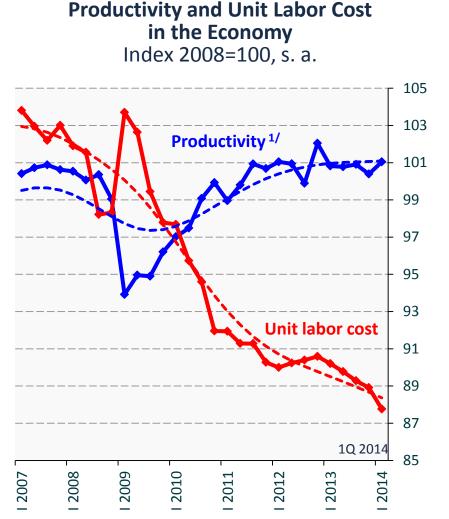
s.a./ Seasonally adjusted.

21

México with data from the National Employment Survey

(Encuesta Nacional de Ocupación y Empleo), INEGI.

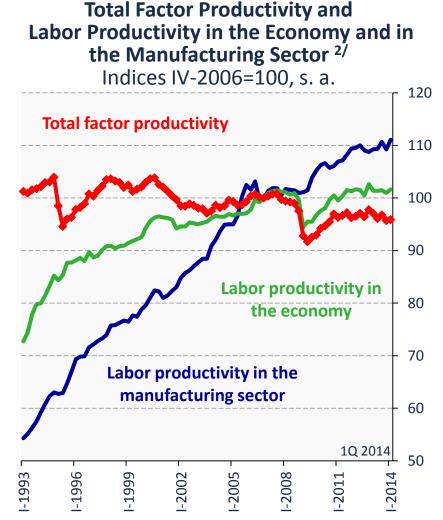
Although labor productivity in the manufacturing sector continued its upward trend, the one corresponding to the whole economy has remained stable in the last years.



s.a./ Seasonally adjusted and trend data.

1/ Productivity based on the amount of hours worked.

Source: Unit cost prepared by Banco de México based on data from INEGI. The Global Index of Labor Productivity in the Economy (IGPLE), as released by INEGI.



s.a./ Seasonally adjusted and trend data.

2/ The total factor productivity was estimated as the Solow residual of a regression in logs of GDP versus labor and capital stock. Labor productivity is based on the amount of hours worked. Source: Prepared by Banco de México with data from IGPLE, EMIM and industrial activity data from Mexico's System of National Accounts (Sistema de Cuentas Nacionales), INEGI.

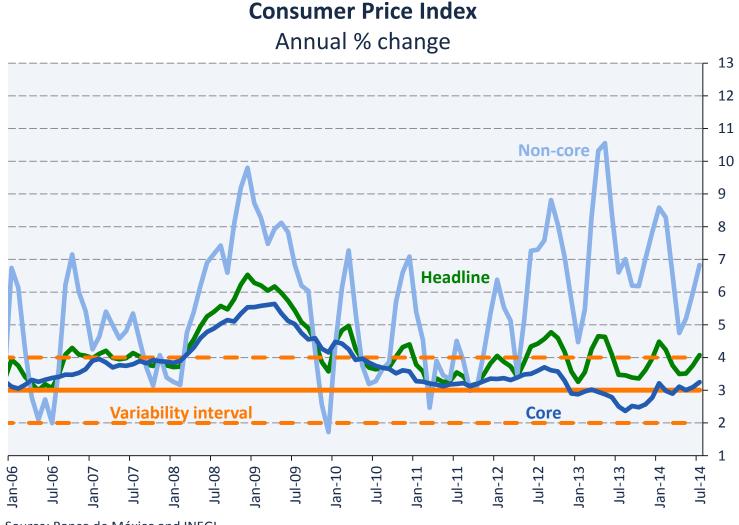


Outline



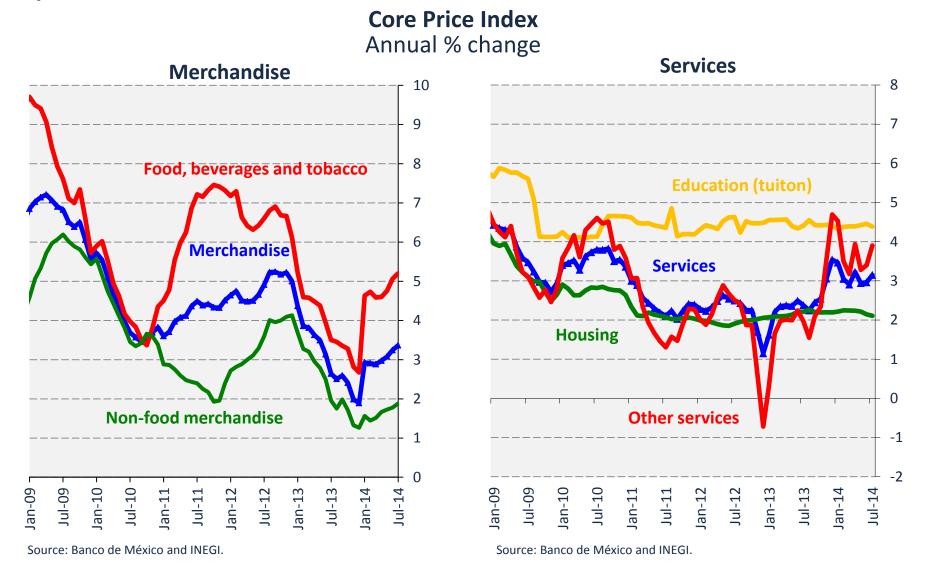


The conduction of monetary policy, among other factors, contributed to the decrease in annual headline inflation in 2Q 2014. Later, as expected, an increase was observed, mainly due to a low base of comparison.



Source: Banco de México and INEGI.

Although an important number of fiscal modifications that came into force in 2014 affected the core price index, its annual change kept close to 3 percent.



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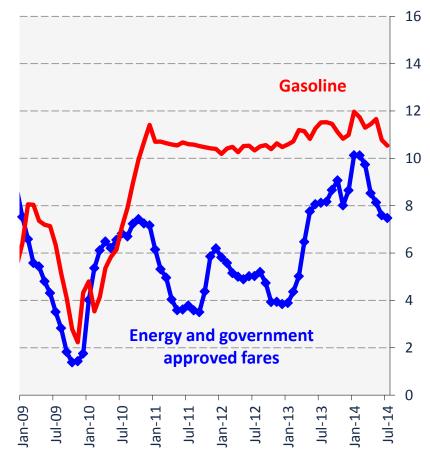
In 2Q 2014, non-core inflation was lower than at the beginning of the year, although it increased recently due to arithmetic effects of a low base of comparison in the agricultural price subindex.



30 27 24 **Agricultural** 21 18 Livestock 15 12 -9 **Fruits and vegetables** -12 -15 Jul-14 Jul-12 Jan-09 Jan-10 Jul-13 Jan-14 Jul-09 Jul-10 lan-12 lan-13 Jan-11 Jul-11

Agricultural

Energy and Government Approved Fares

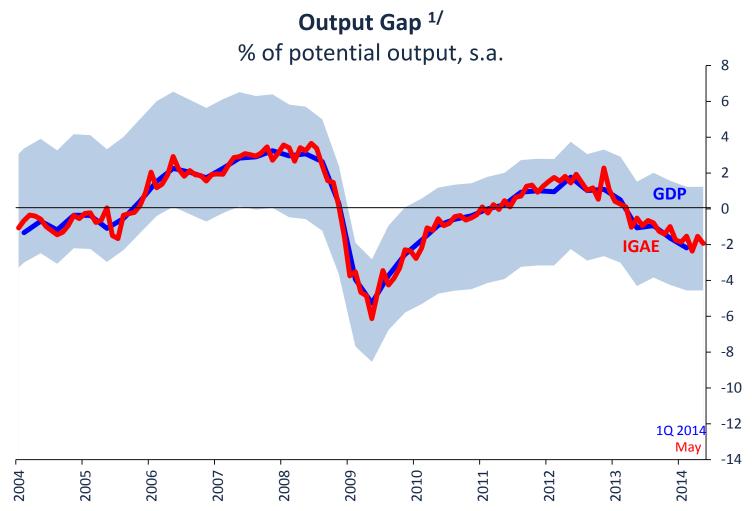


Source: Banco de México and INEGI.

Source: Banco de México and INEGI.

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Due to the evolution of economic activity in 1Q 2014, the output gap widened and, despite the foreseen recovery, it is expected to remain negative until the end of 2015.

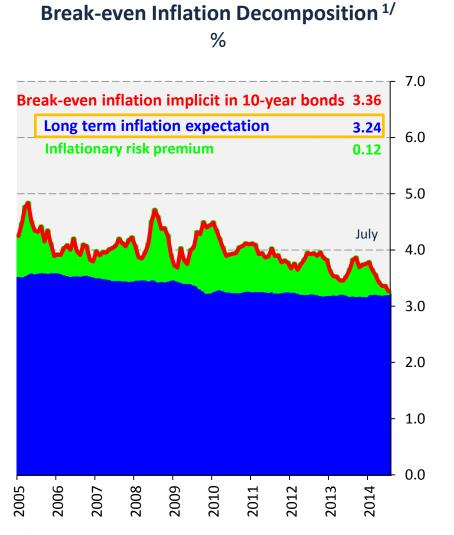


s.a./ Calculated with seasonally adjusted data.

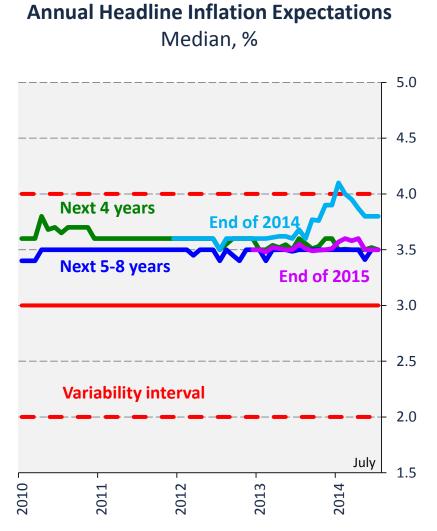
1/ Estimated using the Hodrick-Prescott (HP) filter with tail correction method; see Banco de México (2009), "Inflation Report April–June 2009", p.69. The shaded area is the 95% confidence interval of the output gap, calculated with an unobserved components method. Source: Calculated by Banco de México with data from INEGI.

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Long-term inflation expectations implicit in market instruments have gradually declined, while those obtained from surveys remain at 3.5 percent.



1/ The inflation risk premium is calculated with an affine model as described in Aguilar, Elizondo and Roldán (2014) with data from Valmer and Bloomberg.



Source: Banco de Mexico's Survey.

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Reflecting the decrease in the reference interest rate, interest rates and spreads between U.S. and Mexican long-term interest rates decreased.

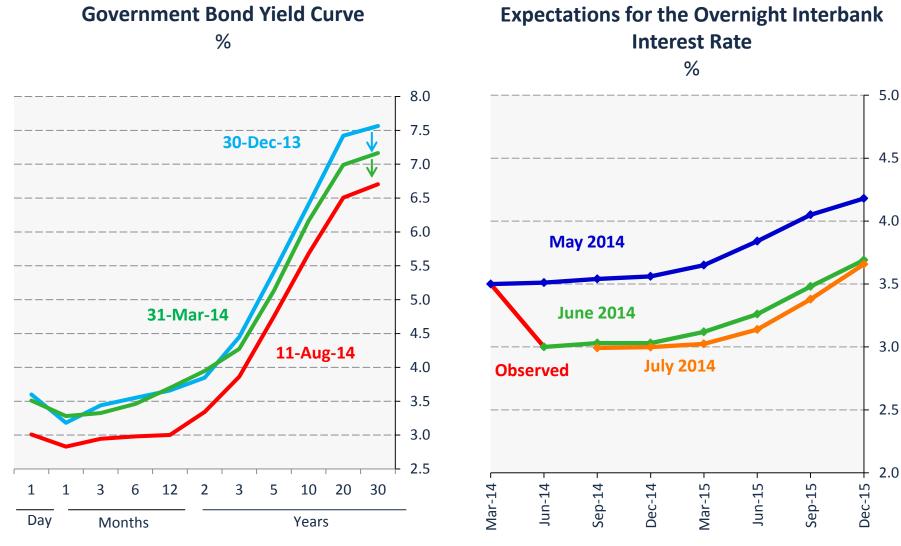


1/ Since January 21, 2008, the overnight interest rate corresponds to the target for the Overnight Interbank Interest Rate. Source: Banco de México and *Proveedor Integral de Precios* (PiP).



Source: Banco de México, *Proveedor Integral de Precios (PiP)* and U.S. Department of the Treasury.

Thus, the yield curve shifted downwards and the expected short-term interest rates for 2014 and 2015 decreased.



Source: Banco de México and Proveedor Integral de Precios (PiP).

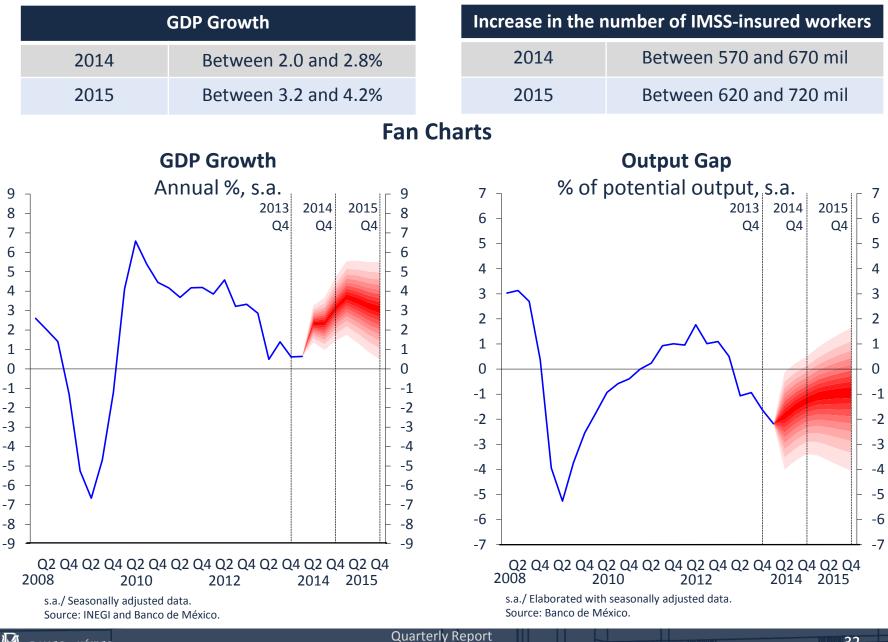
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Source: Banco de México' survey.

Outline



Economic Activity Outlook



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Risks to the Growth Outlook:

Upward:



The possibility of a better than expected implementation of structural reforms with its consequent impact on investors' and economic agents' expectations.

The possibility of a more vigorous than expected recovery of U.S. economic activity.

Downward:



Economic agents' confidence might recover more slowly than anticipated, which would delay a full recovery of domestic demand.



Inflation Forecasts

Headline inflation

Core inflation

 Second half of 2014: it is expected to remain close to 4 percent, although it could exceed that level at some point, as happened in July.

• End of 2014: it is anticipated to lie below 4 percent, as the effects of relative price changes from November and December 2013 vanish. It is anticipated to remain **close to 3 percent** in the rest of 2014.

2015

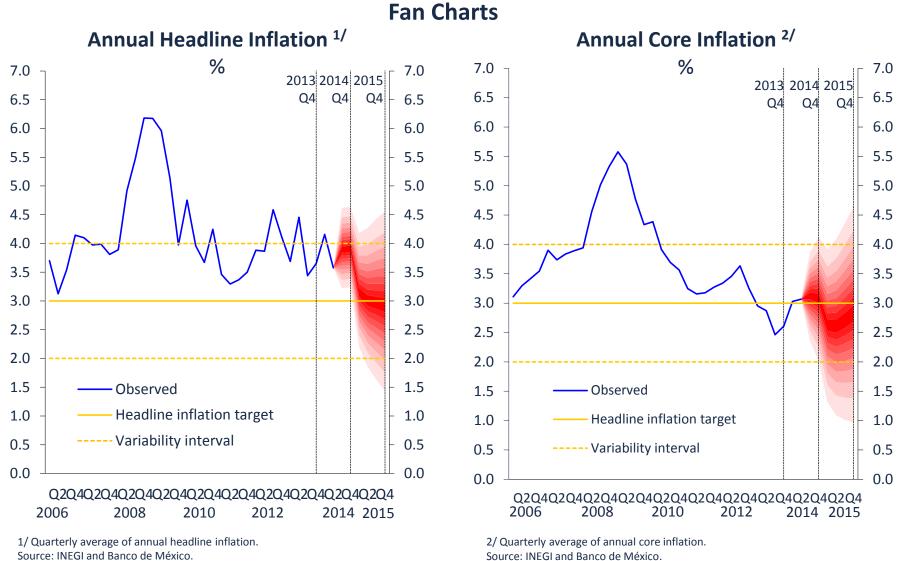
2014

It is estimated to reduce to levels **close to 3 percent** at the beginning of 2015 and to stay around that level for the remaining of the year.

It is expected to be **below 3 percent** in 2015.

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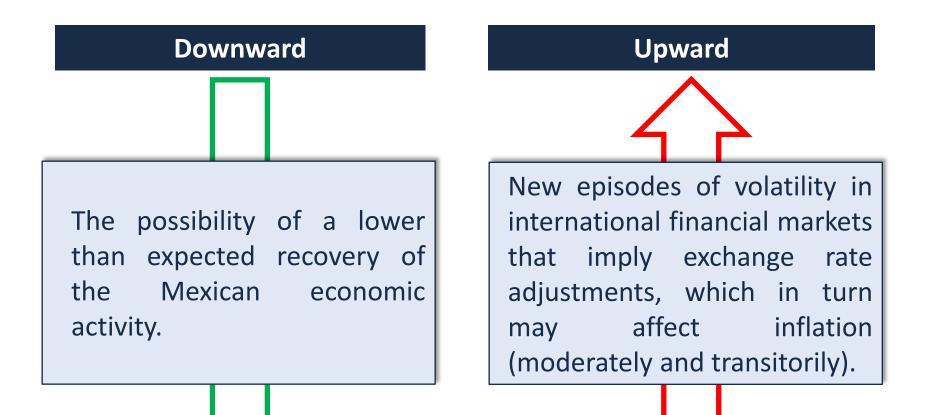
The fading of the effect of the relative price changes and the expectation that the increments in gasoline prices will be in line with expected inflation, will contribute to the decrease in inflation in 2015.



Source: INEGI and Banco de México.

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The inflation outlook might be affected by certain risks:



Monetary Policy Stance

- Banco de México's Board of Governors considers that the monetary policy is consistent with the efficient convergence of inflation to its 3 percent target.
- However, the Board will closely monitor the performance of the inflation determinants and the medium- and long-term inflation expectations, including the foreseen recovery of the economy and the monetary policy stance of Mexico relative to the U.S., in order to provide the necessary conditions to reach the 3 percent target of headline inflation.



The completion of the legislative stage of the structural reform process, aimed at increasing the country's productivity, is encouraging.

The recent approval of the secondary legislation of the economic competition, telecommunications and broadcasting and energy reforms is **an indispensable step in the right direction**. Thus, these reforms are expected to:

- ✓ Boost the **economy's competitiveness**.
- ✓ Have a positive and sustainable impact on employment, wages,
 potential growth and investment climate.

The increase in productivity would allow reaching higher aggregate demand and supply growth rates without generating inflationary pressures. The latter will be more likely given that the mentioned reforms were achieved in an **environment of macroeconomic stability.**

➔ In the future, despite the great progress made, it is still imperative to encourage an adequate implementation of the reforms.



